



## Terms and Conditions of Use – Cicerize.me

Last updated: 06/02/2026

### 1) Service Provider

This document governs access to and use of the website and mobile applications “Cicerize.me” (iOS and Android) (hereinafter the “Service” or the “App”).

Data Controller / Service Provider: PSICOGRAFICI S.R.L. (single-member company)

Registered office: Via Plauto, 26 – 00193 Rome (RM), Italy

Email contact: [luca.gianneramo@psicografici.com](mailto:luca.gianneramo@psicografici.com)

### 2) Scope of the Service

Cicerize.me is a digital platform offering tourist-cultural editorial content (e.g., POIs, maps, routes, audio guides and/or textual content, depending on sections and cities), accessible via web and app.

The Service is currently free of charge: it does not provide for payments, subscriptions, or in-app purchases.

### 3) Acceptance of the Terms

By accessing or using the Service, the User declares that they have read and accepted these Terms. If the User does not accept them, they must not use the Service.

### 4) Account and Registration

Some features (e.g., favorites, settings, newsletter or other restricted areas) may require registration and/or the provision of data (e.g., email).

The User undertakes to:

- provide accurate and up-to-date information;
- keep credentials (if any) secure and not share them;
- promptly inform the Service Provider of any unauthorized use of their account.

### 5) No User-Generated Content

The Service does not allow Users to upload content (e.g., reviews, photos, texts, audio). Published content is editorial in nature and managed by the Service Provider and/or authorized partners.

### 6) Geolocation and “On-the-go” Use

The Service may offer location-based features (e.g., map, POIs “near you”). The User may enable or disable geolocation permissions in their device settings; disabling geolocation may limit certain features.



## 7) Newsletter and Communications

The User may subscribe to newsletters and informational/promotional communications. Subscription is optional and takes place according to the legal bases and methods indicated in the Privacy Policy.

Each marketing communication will include an unsubscribe mechanism or equivalent instructions.

## 8) Agreements, Partners and Patronage

The Service may include initiatives or agreements with entities/associations (e.g., Confartigianato) and may indicate recognitions or patronage (e.g., Rome Municipality – Municipio I Centro Storico), where authorized.

Unless expressly stated otherwise, such references:

- do not imply full editorial control by the referenced entity;
- do not constitute a guarantee or certification of the content or the Service.

## 9) Intellectual Property

The Service (software, graphics, trademarks) and the content (texts, audio, images, maps, selection/organization of POIs) are protected by intellectual and industrial property rights.

The User is granted a personal, non-exclusive, non-transferable, revocable license to view and use the content solely for personal and non-commercial purposes.

By way of example, it is prohibited to:

- copy, reproduce, distribute, or commercially exploit the Service content and databases;
- carry out mass scraping, reverse engineering, or circumvent technical measures;
- use Service content to train third-party models or datasets without written authorization.

## 10) Rules of Use and Prohibited Conduct

The User undertakes not to:

- use the Service for unlawful purposes or in violation of third-party rights;
- introduce malware or attempt unauthorized access;
- interfere with the security, integrity, or availability of the Service.

The Service Provider may limit or suspend access in case of violations or where necessary to protect security.

## 11) Service Availability and Updates

The Service Provider aims to keep the Service available but does not guarantee uninterrupted operation (maintenance, updates, failures, force majeure). The Service and content may be modified, updated, or removed.



## 12) Accuracy of Information and Liability

The content is provided for informational/editorial purposes. The Service Provider does not guarantee that all information (e.g., opening hours, accessibility, closures, events, routes) is always complete or up to date.

The User is responsible for their own safety when using the Service (e.g., crossings, traffic, weather conditions, routes).

To the extent permitted by law, the Service Provider shall not be liable for indirect or consequential damages arising from use of, or inability to use, the Service. Nothing in these Terms limits any non-waivable Consumer rights, nor liability for willful misconduct or gross negligence.

## 13) Links and Third-Party Services

The Service may use or link to third-party services (e.g., maps, analytics, tracking tools, newsletter delivery services). The relevant terms and notices are governed by those third parties, where applicable.

## 14) Personal Data, Tracking and Privacy Policy

The processing of personal data (including usage data and tracking tools, where present) is governed by the Service's public Privacy Policy.

In particular, the Privacy Policy describes:

- the Data Controller and contact details;
- categories of data processed (e.g., usage data and tracking tools; name/email if provided);
- legal bases;
- recipients/external processors;
- retention periods (indicated as 6 years from the last contact, subject to exceptions);
- data subject rights and how to exercise them.

## 15) Changes to the Terms

The Service Provider may update these Terms. The updated version is effective as of the publication date. Users are encouraged to check this page periodically.

## 16) Governing Law and Jurisdiction

These Terms are governed by Italian law.

For Users qualifying as Consumers, the competent court is that of the Consumer's place of residence or domicile, where provided by law. In other cases, the competent court is Rome.

## 17) Contacts

For requests and support: [luca.gianneramo@psicografici.com](mailto:luca.gianneramo@psicografici.com)